## **CONTENTS**

- 1. An overview of Business Environment
- 2. Business and Strategic Management
- 3. Introduction to Business
- 4. Economic Environment
- **5.** Monetary Policy
- **6.** Fiscal Policy
- 7. The Competition Act
- **8.** Socio-Cultural Environment
- 9. Social Responsibilities of the Business
- 10. Business Ethics
- 11. Business and Government
- 12. Business and Indian Constitution
- 13. Natural and Technological Environment
- 14. Business Policy and Strategy
- 15. Economic Systems
- 16. Macro Economic Parameter
- 17. The Monopolies and Restrictive Trade Practices Act, 1969
- 18. Multinational Corporations
- 19. Financial Institutions
- 20. Case Studies

This document was created with Win2PDF available at <a href="http://www.win2pdf.com">http://www.win2pdf.com</a>. The unregistered version of Win2PDF is for evaluation or non-commercial use only. This page will not be added after purchasing Win2PDF.