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## **PART-A : VALUE**

### **Chapter 1 : Values**

Definition and Classification, 'Importance', Sources of Value Systems ,Values across cultures, Types, Values, Loyalty and Ethical Behaviour, ,Cultural norms and values, Values across Cultures.

### **Chapter 2 : Indian Values and Ethics**

Role of family, Respect for Elders, Hierarchy and Status, Need for Security, Non - Violence, Cooperation, Simple Living high Thinking, Fundamental Rights and Duties, Ethics in Work life, Indian values, attitudes and behaviours, and educational considerations.

### **Chapter 3 : Values Impact in Business**

Indian Value System and Values, Teaching from scriptures and tradition (Geeta, Ramayana, Mahabharata, Upanishads, Vedas, Bible and Quran);

### **Chapter 4 : Professional and Human Values**

Values Crisis in contemporary society; Nature of values: Value Spectrum of a good life; Psychological values: Integrated personality; mental health; Societal values: The modern search for a good society, justice, democracy, secularism, rule of law, values in Indian Constitution.; Aesthetic values: Perception and enjoyment of beauty, simplicity, clarity; Moral and ethical values: Nature of moral judgements; canons of ethics; ethics of virtue; ethics of duty; ethics of responsibility.

## **PART-B : ETHICS**

### **Chapter 5 : Ethics**

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## **PART-C : BUSINESS ETHICS**

### **Chapter 6 : Ethical Practicles in Management**

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*x / Value & Ethics : A Managerial Perspective*

ganizational Culture Building, Customer Care, Care of the Employees as per Statutes

**Chapter 7 : Ethical Challenges**

Managerial myopia regarding ethical behaviour in business; Organizational Culture & Ethical Behaviour; Contemporary ethical issues challenges in business; Ethics & HRM; Promoting an ethical climate.

**Chapter 8 : Ethics and Strategy**

Ethics as a strategic response in business and Qualities of Ethical Leadership ; Values, vision and mission in the strategic management process; Ethical Leadership: Qualities; Ethics Strategy-Essential elements.

**Chapter 9 : Ethical Dilemma**

Moral Dilemma: Concept, types and significance; Dilemma resolution process; Managerial & Ethical dilemmas; Ethics training and its application.

**Chapter 10 : Ethical Management Tools**

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**Chapter 11 : Impact of Ethics on Business**

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**PART-D : CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY**

**Chapter 12 : Corporate Governance**

Introduction; Principles; Drivers; Some landmarks in Corporate Governance.

**Chapter 13 : Corporate Social Responsibility (CSR)**

Managing Organizations in a Socially responsible manner; Basic Concepts; CSR Drivers; Vehicles for introducing CSR; Methods of CSR; Obligation under law; Environment protection as CSR; Example from Corporate world.

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